



**University of Dubrovnik
In cooperation with
EUROPEAN UNIVERSITY INSTITUTE
Centre for Media Pluralism and Media Freedom**

**International scientific conference
13th Dubrovnik Media Days
October 27-28, 2017**

University of Dubrovnik - Campus, Ulica Branitelja Dubrovnika 41



CMPF 
Centre for Media Pluralism and Media Freedom

“DIGITAL INTERMEDIARIES AND MEDIA PLURALISM”

P R O G R A M

OCTOBER 27, 2017

17:00-18:00 Registration

18:00 OPENING CEREMONY (Large auditorium)

18:15 – 19:45 PANEL 1

Keynote speakers:

Dr. Damian Tambini, Research Director at Department of Media and Communications, The London School of Economics and Political Science, UK

IS THERE A FUTURE FOR THE CONCEPT OF MEDIA PLURALISM?

Dr. Marko Milosavljević, Faculty for Social Sciences, University of Ljubljana, SI

"POWER WITHOUT RESPONSIBILITY" - ADVANCING RIGHTS AND POLICY FOR THE NEW MEDIA AND COMMUNICATIONS

20:30 DINNER

OCTOBER 28, 2017

9:00-10:45 PANEL 2

Keynote speaker:

Prof. Dr. Natali Helberger, Faculty of Law, University of Amsterdam, NL

DISSECTING DIVERSITY

Katerina Diamantaki, The American College of Greece, GR

Dionysis Panos, Cyprus University of Technology, CY

STRATEGIC AND RHETORICAL FRAMING OF FACEBOOK'S ROLE AS A PUBLIC ENTITY

Federica Casarosa, European University Institute, IT

Karolina Podstawa, University of Maastricht, NL

INTERMEDIARIES & MEDIA IN THE JURISPRUDENCE OF THE NATIONAL AND EUROPEAN COURTS – EMERGENCE OF BENCHMARKS?

Tihana Krajnović, University of Zagreb, HR

THE ROLE OF ALGORITHMIC INTERPRETABILITY IN ACHIEVING A HEALTHY DIGITAL MEDIA ECOSYSTEM

Dr. Minna Aslama Horowitz, FI

DIGITALIZATION AND COMMUNICATION RIGHTS: FINNISH CHALLENGES AND SOLUTIONS

Maja Maldini, University of Osijek, HR

Ivan Ljubimir, University of Osijek, HR

POTENTIAL THREAT OF PERSONALIZED CONTENT TO MEDIA PLURALISM ON SOCIAL MEDIA

10:45-11:15 COFFEE BREAK

11:15-13:00 PANEL 3

Keynote speaker:

Dr. Norberto Andrade, Facebook and Stanford University, USA

USING AI TO HELP BUILD A MORE INFORMED COMMUNITY

Anna Sumskaja, Ural Federal University, RU

"VKONTAKTE" AS A TOOL OF INTERACTIVE COMMUNICATION AND SELF-EXPRESSION OF RUSSIAN MILLENNIALS

Dr. Paško Bilić, Institute for Development and International Relations, HR

Dr. Jaka Primorac, Institute for Development and International Relations, HR

THE DIGITAL ADVERTISING GAP: A PROPOSAL FOR MEASURING THE IMPACT OF DIGITAL INTERMEDIARIES ON MEDIA PLURALISM

Rebekah Larsen, University of Cambridge, UK

MAPPING DYNAMIC MEDIA ECOSYSTEMS: A CASE STUDY OF THE RIGHT TO BE FORGOTTEN

Dr. Mato Brautović, University of Dubrovnik, HR

Romana John, University of Dubrovnik, HR

Iva Nenadić, European University Institute, IT

SOFTWARE VS. JOURNALIST: HOW IS SOFTWARE-GENERATED VIDEO PERCEIVED BY AUDIENCE

Dr. Đorđe Obradović, University of Dubrovnik, HR

Francesca Vlašić, University of Dubrovnik, HR

CLICK-BATE HEADLINES IN ONLINE MEDIA

13:00-14:00 LUNCH

14:00-15:30 PANEL 4: MEDIA PLURALISM MONITOR IN EU-28 AND CANDIDATE COUNTRIES

Prof. Dr. Pier Luigi Parcu (Director of the Centre for Media Pluralism and Media Freedom, European University Institute, IT), Krisztina Stump (European Commission), Dr. Paško Bilić (Institute for Development and International Relations, HR), Dr. Marko Milosavljević (Faculty for Social Sciences, University of Ljubljana, SI), Iva Nenadić (Centre for Media Pluralism and Media Freedom, European University Institute, IT)

15:30-17:00 PANEL 5: MANIFESTO ON DIGITAL PLURALITY

Theresa Züger (Medienanstalt Berlin-Brandenburg, GER), Damir Hajduk (Director of the Agency for Electronic Media, HR)

17:00-17:30 FINAL DISCUSSION